



Jack McFadden

Graphic Design & Multi Media



EXPERIENCE

Freelance Design
Great Lakes Publishing
Cleveland, OH

August 2022 – Present

Creating advertisements for local and regional businesses for strategic placement in various publications to maximize exposure and reach the intended audience.

Production Manager
Scene Magazine
Cleveland, OH

April 2025 to Present

Responsibilities include the creation of a bi-monthly newspaper; which includes editorial layout, ad creation, style consistency, typography, color correction, pre flight processing, FTP.

Art Department Manager & Lead Design
Graphix Junction
Hudson, OH

September 2021 to December 2023

As Manager, responsible for digitalizing and color-separating client artwork for commercial screen printing on textile apparel. Other duties included the processing of Computer-aided design (CAD) for the application of heat-applied vinyl.

Lead Marketing Designer
Dutchman Hospitality Group, Inc.
Walnut Creek, OH

September 2017 to April 2020

Tasked with overseeing the creation, printing, and installation of all printed brand materials for the sixteen Dutchman Hospitality Group locations. This involved managing location print design needs, photography, digital imaging, A/V editing, and participating in group marketing strategies that aligned with our social media and public relations efforts.

Graphic Design Assistant
Dept. of Communications & Marketing
The University of Akron
Akron, OH

October 2015 to August 2016

Assisted in the layout, pagination, typography, and design of University of Akron brand materials and campus wide advertising.

EDUCATION

Bachelor of Fine Arts in Graphic Design
The University of Akron
Akron, OH
2017

Associate Degree in Graphic Design
The Art Institute of Pittsburgh
Pittsburgh, PA
1999

SOFTWARE SKILLS

Adobe Indesign	<div style="width: 90%;"></div>
Adobe Photoshop	<div style="width: 90%;"></div>
Adobe Illustrator	<div style="width: 90%;"></div>
Adobe Acrobat	<div style="width: 90%;"></div>
Adobe Audition	<div style="width: 70%;"></div>
Adobe After FX	<div style="width: 50%;"></div>
Adobe Premiere	<div style="width: 50%;"></div>
Adobe Lightroom	<div style="width: 50%;"></div>

ADDITIONAL SKILLS

- Illustration
- Layout and Pagination
- Typography
- Effective concept demonstration
- Creative problem solving
- Mac and PC computer knowledge
- File formatting and cross-platform file conversions
- Color management
- Pre-flight for process print
- Traditional drawing, painting and digital art, including vector and raster imaging
- HTML/CSS
- Microsoft Office



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