



JACK McFADDEN

Graphic Design & Multimedia



WORK EXPERIENCE

Freelance Graphic Design

Self-employed
Wadsworth, OH
October 1999 to Present
Responsible for designing and implementing print and web media, including typography, pagination, color theory, logos, and branding for a variety of clients.

Art Department Manager & Lead Design

Graphix Junction
Hudson, OH
September 2021 to December 2023
As a team leader, responsible for digitalizing and color-separating client artwork for commercial screen printing on textile apparel. Other duties included the processing of Computer-aided design (CAD) for the application of heat-applied vinyl.

Marketing Designer

Dutchman Hospitality Group, Inc.
Walnut Creek, OH
September 2017 to April 2020
Tasked with overseeing the creation, printing, and installation of all printed brand materials for the sixteen Dutchman Hospitality Group locations. This involved managing location print design needs, photography, digital imaging, A/V editing, and participating in group marketing strategies that aligned with our social media and public relations efforts.

Graphic Design Assistant

Dept. of Communications & Marketing
The University of Akron
Akron, OH
October 2015 to August 2016
Assisted in the layout, pagination, typography, and design of University of Akron brand materials and advertising.

Junior Graphic Designer

The San Mateo Daily Journal
San Mateo, CA
April 2002 to September 2002
Assisted in the design and layout of a 30-40 page daily newspaper distributed throughout San Mateo County, CA. Responsibilities included the creation of individual featured advertising for local business, frequent featured supplements, preflight management and FTP uploading.

Junior Graphic Designer

The Athens News
Athens, OH
October 1999 to June 2002
Assisted in the construction and pagination of a 30-40 page biweekly newspaper distributed throughout Athens County OH. Additional responsibilities included local business advertising, as well as frequent featured supplements.

EDUCATION

Bachelor of Fine Arts in Graphic Design

The University of Akron
Akron, OH
2017

Associate Degree in Graphic Design

The Art Institute of Pittsburgh
Pittsburgh, PA
1999

SKILLS

Adobe Creative Suite
Illustration
Logo Design
A/V Production
Color Theory
Photography
Project Management

Microsoft Office Suite
Layout Design
Typography
A/V Editing
Brand Design
Social Media



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